

# Photographer's Co-Op

*R2K Studio's Photographer's Co-Op is a way to offer local photographers an outlet of having a Pro Studio at their fingertips without the overhead of owning a space.*

## Key Points

- Works like a lease < 6 months or 1 year available
- First and last month rent due at signing
- Photographer has 100% use of Studio, Equipment and Props during their scheduled rental time
- Must retain and keep active a Liability Insurance and Equipment Rental Insurance Premium

## Reason's to Say YES!

- R2K Studio has an extensive line of Profoto Equipment
- \$80,000 has been invested in the building, equipment and props
- Equipment and Props will be updated regularly
- Very low overhead and a no risk situation for the Photographer
- An excellent way to decide if owning your own Studio is right for you
- Helps the amateur or the experienced pro a way to conduct business professionally and leave a lasting impression on clients
- Access to a Photography assistant at no additional charge. (subject to availability)
- Bottom line will increase. No more renting space's at inflated rates or booking expensive hotel's for shoots
- No more shooting at client's homes and stop invading your own
- Impress your clients with an array of Add On Services that we can help facilitate. Sales = Profits
- Ongoing Support for the duration of your lease
- With little overhead and less stress the Photographer can spend his or her time on what really matters...their creative process

# Two Program Styles To Choose From!

## Program A

*If you currently have all your equipment and you just need a reliable and cost effective Pro Studio to shoot at*

- Bring all your gear the day of your scheduled rental date
- Or Store your gear at the Studio for a nominal fee
- You may use the BASIC Studio equipment at no additional charge. See Contract for details
- Any additional Equipment or Props rented will be charged at 20% OFF original published pricing

## Program B

*This Program is All-Inclusive, you get to use all Props and various Equipment offered by the Studio*

- Program offers full use of extensive line of Profoto equipment
- Just bring yourself the day of your rental
- Full use of Studio Props, which will be updated regularly

For more questions or more information

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## Program A

Monthly Rent	Days Per Month	Hours Per Month	Per Hour Breakdown
\$250	3 Half Days or 1.5 Full Days	13.5	\$17
\$400	6 Half Days or 3 Full Days	27	\$15
\$600	10 Half Days or 5 Full Days	45	\$13

## Program B

Monthly Rent	Days Per Month	Hours Per Month	Per Hour Breakdown
\$300	3 Half Days or 1.5 Full Days	13.5	\$22
\$500	6 Half Days or 3 Full Days	27	\$18
\$700	10 Half Days or 5 Full Days	45	\$16

## Terms and Conditions

Long term leasing of R2K Studio requires the following in advance

- a. Signed Studio Lease Agreement
- b. First and Last Month's Rent
- c. Certificate of General Liability Insurance and Long Term Equipment Rental Insurance
- d. Photocopy of Lessee's Driver's License
- e. Final interview and written approval from R2K Studio

The following minimums shall apply to General Liability and Equipment Rental Insurance

- a. Commercial General Liability deemed primary and non-contributory
- b. \$1,000,000 Per Occurrence and Annual Aggregate
- c. Equipment Rental Policy covering at a minimum of \$60,000
- d. Equipment Rental Policy must list coverage as Full Replacement Value
- e. Must name R2K Studio as an additional insured

The premises are to be used for the purpose of a photography studio, including such activities, as are necessary and usually incidental to such use. R2K Studio LLC shall have the right to inspect the equipment and/or studio at any time during the lease term. You shall make any and all arrangements necessary to permit an employee of R2K Studio LLC access to the equipment and/or studio. If a breach of any of the provisions of the Rental Lease occurs, R2K Studio LLC has the right to revoke your access to the equipment and/or studio without any liability to you and without prejudice to R2K Studio LLC, right to receive rent due or accrued to, including date of revocation.

Rent is payable according to the terms contained on R2K Studio LLC Lease Agreement. Use of the Studio under the Lease Agreement is still bound by the normal Studio Agreement, Rules and Policies. Any breach of the said contracts may be subjected to early termination of lease and/or any charges directly related to the breach. R2K Studio LLC may assess the current Overtime Rate for any studio time that has been added to lease, but not agreed upon prior. R2K Studio may impose applicable fees for any misuse, misconduct or for Studio left unkempt. Lessee is subjected to the same "Incidental Charges" as listed in the Renter's Studio Agreement.

Lessee must secure General Liability Insurance and Equipment Rental Insurance before Lease begins. Policies must meet minimums required by R2K Studio, LLC. If insurance coverage lapses, Lease will commence immediately. R2K Studio, LLC may invoke their right to inquire that insurance is deemed valid and current at any given point throughout the lease. Lessee must make Certificate of Insurance available to R2K Studio, LLC at all times. If commencement of lease due to lapse in Insurance Coverage happens, R2K Studio, LLC has the right to receive any rent due or accrued to, including date of revocation.